

ABOUT GULF RESTORATION NETWORK

The Gulf Restoration Network (GRN) is a diverse network of local, regional and national groups dedicated to protecting and restoring the valuable resources of the Gulf of Mexico.



THE PROJECT

In response to Presidents Bush's pledge to rebuild the Gulf Coast, GRN launched a campaign to flood Washington with emails urging the President to make a real commitment to Louisiana's coast and communities.

GULF RESTORATION NETWORK MEETS DEMOCRACYINACTION.ORG

Gulf Restoration Network is a perfect example of an organization for which DIA was created. Our mission is to facilitate the growth and vitality of organizations. Using DemocracyInAction.org's email blasting and advocacy campaign tools, Gulf Restoration Network has done just that with **a dramatic list growth of 2900%** (that's not a typo.)

"Our smallish regional organization partnered with DIA in August of this year with grand plans to expand our yahoo group action alert list to create a tool far more significant and effective. The overactive hurricane season stymied much of our plans, but as we began our rebuilding process it became apparent that DIA could help us capture the overwhelming national and regional support for rebuilding Louisiana and the Gulf Coast, as well as send much needed pressure to Washington to commit to Louisiana's Coast and Communities."

-Aaron Viles, Gulf Restoration Network



Flood Washington - Demand a Commitment to Louisiana's Coast and Communities

On September 15th the President pledged to rebuild the Gulf Coast and do whatever it takes to make New Orleans and South Louisiana rise again.

The first step in any serious revitalization effort is a commitment to honest and effective storm protection for our communities and a vibrant and restored coast. Each day that passes without a federal commitment to Louisiana's coast and communities prolongs this tragedy. Please take a moment to remind the President of his pledge and urge your friends to do the same.

With over 300,000 Louisianans displaced, we want to flood Washington with an e-mail for each of them.

[>>Learn More](#)

1 Read & Edit the Message

January 05, 2006

Subject:

2 Sign & Send the Message

In order for this message to be successfully delivered to the

At healthygulf.org visitors can take action to help revitalize the Gulf Coast devastated by Hurricane Katrina

LIST GROWTH & SUPPORTER MANAGEMENT

Before using DIA, Gulf Restoration Network could not segment their list of supporters for email communications and generated few new supporters. Today, Gulf Restoration Network is maximizing the power of DIA tools through targeted email blasts and additional advocacy campaigns, and continues to watch their list grow **averaging 500 new supporters a day**.

ADVOCACY CAMPAIGN

A good campaign combined with DIA's advocacy campaign tool allowed Gulf Restoration Network to kick off their "flood Washington" campaign **generating over 40,000 emails** to their targets demanding a serious commitment to Louisiana's coastal communities.